

MANAGED HEALTHCARE EXECUTIVE

APRIL 2004

WHO'S GOING TO *reform* healthcare?

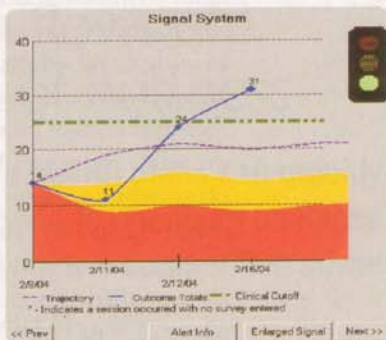
Presbyterian CEO
Jim Hinton believes
that community-oriented
IDNs are the answer

Special Report
Employers are under
pressure to manage
costs better

Medicare discount
cards vie for the
attention of seniors

↓ **Maximizing counseling effectiveness**

SIGNAL, a core proprietary component of Resources For Living's outcomes-based counseling services, is not a standalone consumer product but a revolutionary technology that RFL utilizes to facilitate ongoing assessments of the appropriateness and effectiveness of the counseling services delivered. Each counseling session is systematically recorded in the SIGNAL database. Client responses are captured and progress is represented in detailed, easy-to-read charts. SIGNAL enables counselor and client alike to track and document progress, while continually refining treatment to maximize positive outcomes.

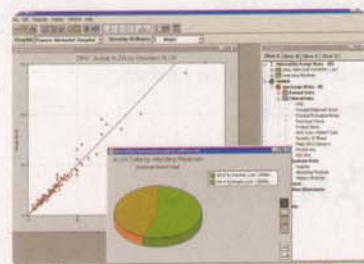


Resources For Living
800-561-2259
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↓ **Integration for greater efficiency**

HospitalAnalysis integrates and presents data from multiple sources, so administrators, managers and executives can make decisions based on information that is current and timely. This solution improves care quality, maximizes operational efficiency, improves the revenue cycle, optimizes staff costs, and increases patient and employee satisfaction, the company says. HospitalAnalysis integrates with all major hospital information systems, plus other sources such as Microsoft Access, Excel or any type of data file and can combine data from many fragmented data sources to provide powerful insight into hospital operations. It delivers a rapid return on investment, has a low maintenance overhead and is easy to adapt in the long-term.

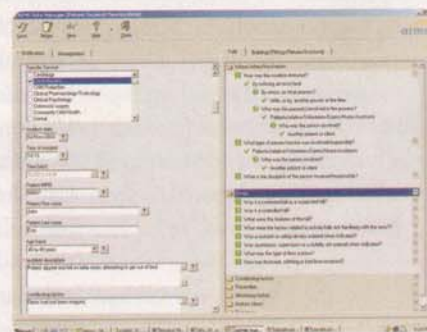
Dimension Insight
866-204-8984
www.hospitalanalysis.com



↓ **Administrative and financial incentives**

AIMS has a suite of software tools to facilitate use of the reporting system. It helps patient care systems create a foundation of patient safety that qualifies them for the Centers for Medicare and Medicaid Services' recently established bonus program. With AIMS, hospitals and organizations can easily meet the CMS patient-safety quality-assessment and performance-improvement requirements. It allows for greater efficiency in the capture, classification, and analysis of adverse events, reduction in errors with the use of these analyses to improve patient care processes, and decreased liability risk as a result of fewer errors.

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→ **New mobile solution**

In partnership with RxHub, MobiHealth offers the m-Health suite of products, designed to empower healthcare practitioners with the latest technology to streamline operations, reduce cost and comply with regulatory requirements. The m-Rx application eliminates the need for time-consuming activities by placing an intuitive prescription writer and Prescription Drug Reference in the physician's hand. Physicians can prescribe and electronically route, fax and print prescriptions directly from the exam room. Combined with RxHub's applications, the m-Health suite will electronically deliver patient-specific drug benefit information to physicians, so that the prescriber can quickly and easily create a formulary-compliant prescription, and transfer that prescription directly from the prescriber to the pharmacy of the patient's choice.



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Online demo:
<http://www.mhealthapps.com/Registration.asp>